



3rd Annual Bow Wow Beer Bash

VENDOR INFORMATION SHEET

Saturday, October 27th from 6-9pm
Mission Brewery, 1441 L Street, 92101

This Hearts for San Diego FUNdraiser benefits *Rescue Express*, a local nonprofit that saves animals from euthanasia by providing "freedom rides" from high-kill shelters to areas in the Pacific Northwest where there's a shortage of adoptable animals.



Vendor Exhibition Space

Vendor space is available on a first-come, first-served basis. This is an indoor, trick-or-treat style event where all attendees will be incentivized to visit each vendor to 1) get a treat and 2) get their vendor passport stamped to record their visit. Attendees who visit each vendor and submit their stamped card will go into a drawing for a special prize. *Please note that a bucket of treats and a stamp will be provided.*

Vendor space is upstairs, accessible by an elevator and a staircase at each end. Please note each vendor must supply their own 6ft table, tablecloth and chairs (if needed), plus either donate a raffle prize (\$25+ value) OR donate 15 items for costume contest winners. Vendor space at this event does NOT allow for canopies.

Event Vendors will receive the following benefits:

- Company logo and link on event website
- Social media shout out
- Trick or treat vendors - bucket, candy and stamp will be provided
- Announcement by Event MC
- Tax-deductible donation receipt provided for vendor space and donation



SPONSOR & VENDOR REGISTRATION FORM

**4th Annual Bow Wow Beer Bash @ Mission Brewery, East Village
Saturday, October 27th, 2018 from 6-9pm**

Venue Location: Mission Brewery, 1441 L Street, San Diego, CA 92101

Booth hours: Saturday, Oct 27th from 6-9pm.

Sponsor/Vendor tables are expected to be staffed and setup/open during these hours.

Please allow ample time to setup and breakdown. Setup can occur as early as 4pm.

If you are interested in event sponsorship or reserving vendor space, please email this form (3 pages) to Karen@heartsforsd.org.

Organization Name: _____

Address: _____ City/State/Zip: _____

Event Contact: _____ Title: _____

Email: _____ Event Day Phone: _____

Website: _____

Please note that sponsor/vendor space will not be reserved until payment is received. Each vendor is responsible for providing their own table. If needed, 6-ft tables can be rented for \$10 with advanced notice.

Title Sponsor: **SOLD!**

☐ 10 x 10: \$1,000

Sponsor Packages: \$250 or in-kind* **SOLD!**

☐ Costume Contest* ☐ VIP Lounges*

Vendor Space: \$50 **Optional Rental Items:**

☐ 6-ft space: \$50 ☐ 6-ft Table: \$10 each

Other Exhibitor Info:

Are you selling items/products? No Yes: _____

Are you offering free samples? No Yes: _____

Do you require an electrical outlet nearby? No Yes: _____

Total Sponsor/Vendor Fee: \$_____

Payment Info:

☐ **Check:** Hearts for San Diego
5519 Clairemont Mesa Blvd. #456
San Diego, CA 92117

☐ **Pay Pal account:** info@heartsforsd.org

Vendors Only: Vendors can choose to either donate a single item to the raffle (\$25+ value) OR multiple items can be donated to be included in VIP doggie bags (14) or costume contest prize packages (15).

Donation Description: _____

Donation Value: \$_____

- () Enclosed is a gift certificate/signed letter for my donation
- () I would like Hearts for San Diego to generate a certificate for my donation
- () My donation is an item. I would like to make arrangements for pick up

Hearts for San Diego, 5519 Clairemont Mesa Blvd. #456 San Diego, CA 92117
(858) 451-4473; Tax ID: 47-1135359

Terms/Information:

Sponsor and vendor spaces are expected to be staffed and setup/open from during the event from 6-9pm. Allow yourself ample time to setup and breakdown. Setup can occur as early as 4pm on Saturday, October 27th 2018.

Sponsor and vendor locations will be determined after receipt of completed application and full payment. Spaces are available on a first come, first served basis.

Cancellations: 2 weeks prior to event incurs a 50% cancellation fee. 1 week prior to event incurs a 75% cancellation fee.

It is agreed that the event host, Hearts for San Diego, or any affiliated companies or individuals are not liable for any injuries, or responsible for any lost, stolen or damaged items.

Sponsor/Vendor agrees that it will defend, indemnify, and hold harmless Hearts for San Diego, its directors and volunteers from any claims, actions, or causes of action in any way arising from this agreement or from any Event arising from this agreement, regardless of fault.

Full disclosure of each exhibiting client's booth partners is required. Co-opting or sharing a booth space is prohibited without prior written consent.

All photos taken during the event of vendor and all vendor staff may be used for promotional purposes.

Final vendor instructions will be emailed at least 48 hours prior to event.

By signing below, I acknowledge that I have read, understand and agree to these terms:

Signature: _____ Date: _____

Title: _____