



Sponsor Opportunities

LADY LUCK'S CASINO NIGHT GAMBLE & GROOVE FUNDRAISER

Supporting Dance Away Dementia
April 29, 2017 • Soledad Club • 6-10PM

♣ Clubs \$150

- › Company logo and link on event website
- › Announced as Sponsor on Yelp (600K+ direct reach)
- › Two "Gambler" tickets (\$70) & Sponsor ID Badges
- › Marketed as Event Sponsor on all promo materials
- › Marketing materials displayed at Sponsor Table

♦ Diamonds \$250

Includes all of the "Clubs" benefits plus:

- › Total of four "Gambler" tickets & Sponsor ID Badges
- › Social media recognition before event

♠ Spades \$400

Includes all of the "Diamonds" benefits plus:

- › Total of six "Gambler" tickets & Sponsor ID Badges
- › Social media recognition before & during event

♥ Hearts \$750

Includes all of the "Spades" benefits plus:

- › Total of eight "Gambler" tickets & Sponsor ID Badges
- › Acknowledgement by emcee during event
- › Social media recognition before, during & after event
- › 1-minute speech to address the audience

Sponsor a Casino Table +\$50

Upgrade any sponsor package for \$50 and receive:

- › Sponsor signage at casino table of your choice
- › Social media recognition before & during event
- › Choice of Black Jack (3), Roulette (1), Craps (1) or Wheel of Fortune (1) tables

Title Sponsor \$2,000

Includes all of the "Hearts" benefits plus:

- › Marketed as "Company Name" presents....
- › 1-paragraph company profile on event website
- › Total of 10 "Gambler" tickets & Sponsor ID Badges
- › Reserved Title Sponsor Table w/sign and logo
- › Crowned the event "King/Queen of Hearts" (Optional)
- › 2-3 minute speech to address the audience
- › 4 tickets to and recognition at the our 3rd Anniversary Party in Feb 2018

Will You Join Us?

To learn more please visit www.HeartsForSD.org or contact Karen Moy (858) 451-4473 or Karen@HeartsForSD.org

