

# About

Hearts for San Diego is a non-profit organization dedicated to connecting and inspiring our communities to support local causes. Like us, you probably have several causes you are passionate about and want to support, but may not know how you can help.

Whatever your interests (health, military, children, environment, homelessness, animals, etc.), there are a variety of local charities that put their funding to great use to directly support those in need. Hearts for San Diego partners with our local charities and businesses, and offers many ways to help make a difference.

## Hearts for San Diego

For further information on how you can become a sponsor, event vendor, or to donate to our raffles and silent auctions:

Email: [info@HeartsForSD.org](mailto:info@HeartsForSD.org)

Tax ID #: 47-1135359



Hearts for San Diego  
5519 Clairemont Mesa Blvd #456  
San Diego, CA 92124

# Hearts for San Diego

*Events for a Cause*



## Sponsorship Brochure

Connecting and inspiring communities  
to support local causes

# A big heart is a beautiful thing

Hearts for San Diego is run by volunteers who donate their skills and expertise to organize FUNdraising events throughout San Diego. Each event spotlights a different charity and its cause, and supports local businesses and individuals that want to give back.

Our events provide a fun, friendly, and educational atmosphere designed to:

- Raise awareness of each charity's mission
- Generate greater levels of sustained support
- Connect individuals, charities and businesses who share the same passion.

How can you or your company get involved?

- Sponsor a Hearts for San Diego event
- Become a corporate sponsor for 1 year (Bronze, Silver, Gold, and Platinum levels)
- Showcase as an event vendor (art, music, crafts)
- Donate items/services for raffles and auctions

<b>BIG HEARTS FUND: Sponsorship Benefits 2014</b>	<b>Event Sponsor \$2,000</b>	<b>Corporate Platinum \$1,000</b>	<b>Corporate Gold \$500</b>	<b>Corporate Silver \$250</b>	<b>Corporate Bronze \$100</b>	<b>Raffle &amp; Action Items</b>	<b>Vendor Booth</b>
<b>Exclusive Naming Rights:</b>							
“(Your Business Name)’s Event Title”	♥						
<b>Hearts for San Diego Website to include:</b>							
Your Business Logo	♥	♥	♥	♥	♥		
Your Business Logo & Web Link	♥	♥	♥				
Your Business Profile (50 words)	♥	♥					
<b>Media Advertising:</b>							
Social Media Recognition Before Event	♥	♥	♥	♥		♥	♥
Logo on Event e-Flyers & Invitations	♥						
Social Media Recognition After Event	♥					♥	♥
<b>Marketing:</b>							
Recognition at Hearts for San Diego Annual Gala	♥	♥					
Logo on all Marketing Materials for Sponsored Event	♥						
Recognition after Event: e-newsletter & website	♥					♥	♥
Logo on all Marketing Materials for Non-partnered Events*		♥	♥	♥			
<b>Hearts for San Diego Events:</b>							
2 Tickets to Hearts for San Diego Annual Gala		♥					
4 Tickets to Sponsored Event	♥						
\$100 credit towards future Hearts for San Diego Events		♥	♥				
<b>Address the Public:</b>							
Representative to Speak at Event for 3 minutes	♥						
<b>Vendor Station:</b>							
Display Table at Event(s)	♥	♥	♥				♥

\*Non-partnered events refer to events without charity partners, where 100% of proceeds go to Hearts for San Diego